

SALTASH SECTION 106 FUNDING DEPLOYMENT PANEL
APPLICATION FORM

A. Overview

1. Name & Address of Organisation COMMUNITY ENTERPRISES PL12

4 FORE STREET SALTASH

2. Title of Project RELAUNCH OF SALTASH CARD

3. Brief description of project: TO RELAUNCH THE SALTASH CARD
AND THROUGH RECIPIENT DETAILS ENABLE THE CARD TO BE
A BENEFICIAL PRODUCT FOR THE PROMOTION OF BUSINESSES
WITHIN PL12

4. Total Funding requested : £2588.42

5. Dates/instalments that funding is required: ASAP

6. Please tick to indicate that the following documents have been enclosed:-

Copy of accounts (except for public bodies) N/A

Copy of Standing Orders (except for public bodies) N/A

Copy of Insurance for this project (if applicable) N/A

B. Declaration:-

I confirm that all of the details on this form, including any attachments, are correct to the best of my knowledge, and understand that false or inaccurate information on the form may result in funding being refused or withdrawn

Project Contact : CELIA DAVIS

Date: 28/4/19

C. About the applicant organisation:-

1. Brief description of aims of organisation: THROUGH THE MANY
AND VARIED ACTIVITIES TO PROVIDE BENEFIT TO THE PL12
COMMUNITY

2. Status of organisation:-

Charity Public Body Community Organisation

CIC Other _____

3. Date founded: 2005

4. Project contact name: CELIA DAVIS

Position: ADMINISTRATION MANAGER

Contact tel.: _____

E-mail: _____

5. Senior contact name: JOANNE BASKOTT

Position: DIRECTOR

Contact tel.: _____

E-mail: _____

6. Please give a brief description of other projects delivered by the organisation; particularly those of a similar nature to the project you are bidding for: DEMENTIA CAFÉ, HOPPER BUS, SCRAPSTORE,
MARKET ETC.

7. In the event that your organisation ceased to exist, what would happen to its resources and assets? AS PER CONSTITUTION /ARTICLES OF
ASSOCIATION

D1. About the Project/Project Element

1. Title of Project/Project Element: RELAUNCH OF SALTASH CARD

2. Description: THE RELAUNCH OF THE SALTASH CARD TO FURTHER ENHANCE ITS EFFECTIVENESS AS A PROMOTIONAL TOOL FOR PL12 BUSINESSES AND TO PROVIDE THE COMMUNITY WITH ACCESS TO PROMOTIONS/DISCOUNTS
3. Please tick to indicate which priorities your project (element) meets, and explain how it meets them:-
 - i) Town Centre Regeneration
THE CARD WILL ENABLE TOWN BUSINESSES TO ACTIVELY PROMOTE THEIR TRADE TO THE PL12 COMMUNITY WHICH SHOULD PROMOTE GREATER FOOTFALL IN FORE STREET AND INCLUDES BY BANNERS THE IMPROVEMENT OF THE ENVIRONMENT OF THE TOWN CENTRE
 - ii) Generation of Employment Space
THE INCREASED TRADE WITHIN THE TOWN SHOULD HELP THE LETTABILITY OF THE EMPTY SHOPS THEREBY CREATING FURTHER EMPLOYMENT
 - iii) Other Community Benefit
THE EFFECTIVENESS OF THE SOCIAL MEDIA RELATING TO THE CARD WILL ENABLE THE PROMOTION OF NEW COMMUNITY BUSINESSES AND WILL AFFORD DISCOUNTS TO SALTASH CARD HOLDERS
4. Details of volunteer time involved in project: THE ISSUING OF THE CARDS WILL BE CARRIED OUT THROUGH NO. 4 WHERE VOLUNTEERS ASSIST. VARIOUS VOLUNTEERS WILL ALSO MAN THE STALL IN PROMOTING THE CARD AND THE MAY FAIR AND REGATTA ETC.
5. Details of other sources/amounts of funding secured: ADDITIONAL COSTS TO BE BORNE BY CEPL12 AS WE ALSO ACCEPT THAT THE CARD WILL BENEFIT OUR ENTERPRISES
6. Details of other sources/amounts of funding pending: NIL

7. Breakdown of costs

Item	Cost	Source of cost (including estimate)
5,000 FLYERS	£348	PRINT MINOR
2, TEARDROP FLAGS	£185	“ “
1, FOAMEY BOARD	£148	“ “
6, BANNERS	£446	“ “
200 WINDOW STICKERS	£165	PRINT MINOR
500 JUTE BAGS	£950	JUTE BAG LTD.
2 X ¼ PAGE OBSERVER ADS	£360	SALTASH OBSERVER
3 X FULL PAGE LOVE SALTASH ADS	£480	LOVE SALTASH
5 X PROMOTIONAL T-SHIRTS	£50	CORNISH T-SHIRT CO.
TOTAL	£3132	

8. Total costs requested from Section 106 Funding: £2588.42

9. If approved, when would the project begin? 1ST MAY

10. When would the project be complete? ON GOING

11. What ongoing maintenance would be required, and how would this be funded (including if it is part of the bid)? UPDATING WEBSITE FUNDED IN HOUSE

12. Do you require insurance for this project? Yes No

If yes, please give details WE DON'T REQUIRE ADDITIONAL INSURANCE AS WE ALREADY HAVE PUBLIC LIABILITY

13. Does the project require work valued at £2,500 or above from any individual supplier? Yes No

If yes, please note that submitting this form commits you to obtain three quotations for any such piece of work.

14. Does the project require work valued at £25,000 or above from any individual supplier? Yes No

If yes, please note that submitting this form commits you to carry out a full tender process for any such piece of work.

15. Do you require any further permission(s) for this work, including planning permission? If so, please indicate the permissions required and current stage: NO

16. Please provide a brief summary of any project risks and how they will be mitigated:

Risk Item	Severity	Proposed Mitigation
COLLAPSE OF BANNERS/FLAGS	LOW	SAFE ERECTION

E. Project Management

1. Project Managers name: CELIA DAVIS

Position: See Section B

Contact tel.: See Section B

E-mail: See Section B

2. Breakdown of Project Management Costs N/A

Item	Cost	Source of cost (inc. estimate).	Included in Section D estimates?
NIL			
Total			

F. Total Costs requested from Section 106 Funding - £2588.42

G. Treatment of Value Added Tax – N/A

Please note that the grants under this scheme are provided net of VAT.