

## TOWN CENTRE REGENERATION

### ACTIONS AS A RESULT OF MEETING HELD 12/8/19

1. The Chamber to pursue an application to the S.106 panel for the creation of a BOGOF (buy one get one free) with respect to car parking in the town centre car parks for the period 1/11/19 to 31/3/20 so that customers can get 2 hours for 50p.
2. A proposal to set up a CIC of interested parties to employ professionals, subject to funding availability, to organise and manage leisure/market events on a monthly basis in and around Fore Street.
3. Through Saltash Town Council, to pursue a pedestrian crossing across Callington Road to give better access to Victoria Gardens.
4. To organise promotion relating to the town centre via a brochure which may be in conjunction with the proposal being worked on by Councillor Sarah Martin.
5. To ascertain special attractions, e.g. steam trains passing through Saltash, which can be used to attract visitors into Fore Street.
6. Carry out further research into the possibility of a land train to link the waterfront with the town centre and the railway station in conjunction with the possibility of a water taxi linking to Sutton Harbour.
7. To liaise with Saltash Heritage and landlords of empty shops with a view to having displays in the windows to uplift the image of the shops.
8. To take note of the emerging Cornwall Council policy on the Vitality of High Street.