

<u>Saltash Town Council Re-Adopts Strategic Business Plan as First-Year Progress Shows Strong Results</u>

Saltash Town Council is pleased to announce the re-adoption of its Business Plan for the period 2025–2027, reaffirming its commitment to delivering meaningful outcomes for the community.



Originally developed in August 2023 and formally adopted by Full Council on 7th March 2024, the Business Plan sets out a clear vision, purpose, and strategic priorities for the Town Council's operations through to March 2027. The Plan outlines six strategic priorities, each supported by specific aims, success factors, and measurable actions, collectively known as Business Plan Deliverables.

As we move into the second year of delivery, the Town Vision Sub Committee's remit is to regularly review the business plan reporting back to the relevant Committee / Sub Committees with recommendations to Full Council as required, making sure the Town Council produce deliverables that support the overall betterment of Saltash.

Saltash Town Council is proud to share the achievements from the first year of implementation, demonstrating the effectiveness of their collaborative, strategic approach.

The achievements below align with the six strategic priorities of the Business Plan and highlight just a few of the Town Council's successes over the past year. Visit www.saltash.gov.uk for the full list of deliverables.

"We are incredibly proud of the progress Saltash Town Council has made in the first year of delivering our Business Plan. From upgrading much-loved play parks and launching innovative transport initiatives, to supporting our youth and promoting community wellbeing, these achievements are the result of strong partnership, clear vision, and a deep commitment to our residents. As we move into the next phase, the re-adoption of the plan ensures we stay focused, transparent, and ambitious in creating a thriving future for Saltash." Mayor Cllr Rachel Bullock

Honeysuckle and Grassmere Way Play Park Upgrades

Upgrades to Saltash's play parks, made possible through £75,000 in funding from Cornwall Council and an additional £20,000 from Saltash Town Council, have been a resounding success and a welcome enhancement for the local community.

These improvements have not only revitalised important recreational spaces but also provided children and families with safer, more engaging environments to enjoy, helping to foster a stronger sense of community and well-being across the town.



Connectivity Trial

A successful connectivity trial at Waterside has paved the way for an exciting new partnership with Plymouth Boat Trips, marking a significant step forward in enhancing local transport options.

The collaboration not only strengthens regional connectivity but also supports local tourism, making Saltash more accessible and attractive as a destination.

Happy Plaques

Saltash Town Council has taken a proactive step toward supporting community well-being by installing *Happy Plaques* on Town Council benches across the area.

These plaques are designed to promote kindness, connection, and conversation, helping to create warm and inclusive public spaces. By encouraging residents and visitors alike to pause, sit, and engage in open and safe conversations, the initiative aims to foster mental health awareness, reduce loneliness, and strengthen the sense of community throughout Saltash.

Community Support

Saltash Town Council is proud to continue investing in the wellbeing and development of their local community through a range of targeted initiatives. Within the first year, they have committed significant funding to support youth services, community events, and public spaces, reflecting their ongoing dedication to building a vibrant, inclusive, and supportive environment for all residents.

£59,069 for professional youth work commissioning

£25,000 for Community Chest and Festival Funds

£20,000 for Saltash Play Park upgrades

£4,726 for Saltash Youth Network

These investments demonstrate Saltash Town Council's ongoing commitment to nurturing a stronger, more connected community for today and the future.

Looking ahead to 2025/2026

Saltash Town Council is committed to building on its recent successes by delivering further achievements in line with its re-adopted Business Plan and Strategic Aims and Objectives. With a clear vision and renewed focus, the Council remains dedicated to serving the community through thoughtful planning, responsible investment, and continued collaboration with local partners.

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