

SALTASH TOWN COUNCIL

Announcement



Saltash Shines Bright

A Successful Christmas Light Switch-On Event and Exciting Plans for 2026



Saltash Town Council is delighted to celebrate the success of this year's Christmas Light Switch-On event, a Saltash Town Council event working in partnership with Saltash Chamber of Commerce and Saltash Rotary Club.

This year, Saltash Town Council made a significant investment of £26,653.40 in the Christmas lighting display, ensuring that Saltash sparkled brighter than ever.

Following a formal tender process, the Council secured a three-year contract with qualified contractors to provide the lights, including design, supply, installation, maintenance, and removal. The total investment over the three-year period is £79,960.20, ensuring that Saltash continues to enjoy festive and seasonal lighting displays for various events, that are modern, sustainable, and designed to delight residents and visitors alike.

The enhanced Christmas display was a highlight for many, and the Council is delighted that its commitment to improving the experience for everyone has paid off.

The Christmas Light Switch On event brought festive cheer and community spirit to the heart of our town and was met with fantastic feedback from residents and visitors alike, creating a magical atmosphere that truly marked the start of the season. The evening was filled with special moments shared by our community, from Santa, our Town Crier, and the Mayor taking part in the festive parade, to the appearance of the Golden Girl and Ice Queen, and the beautiful carols sung by our local school groups. It was truly a magical night!

The event also included the popular Elf Hunt Trail, which proved to be a fantastic example of collaboration with Fore Street businesses. Local shops embraced the festive spirit by creating eye-catching window displays and hiding a cheeky elf in their premises for families and visitors to find. The trail encouraged people to explore Fore Street, support local businesses, and enjoy a fun, interactive seasonal experience.

Winners of the Elf Hunt were delighted to receive prizes generously donated by Bounce Saltash, Saltash Bookshelf, Foreign Muck, Saltash Studios, and Nicky's Glow Beads. Their kind support helped make the Elf Hunt a memorable highlight of the town's festive programme.

Mayor Cllr Rachel Bullock Says:

"It was wonderful to see so many people come together to enjoy the festivities. The lights looked spectacular, and the positive response from the community has been fantastic. We're proud to invest in events that bring joy and strengthen our sense of togetherness."

Building on this success, the Council is already looking ahead. A new working group has been established to plan the 2026 Christmas Light Switch-On, with a focus on creating an even bigger and better celebration. This group will work closely with industry professionals, ensuring expert delivery and continued collaboration to make the event truly special.

We are excited about the opportunities this partnership will bring and look forward to sharing more details in the coming months.

What People Said on Social Media

- "Congratulations to Saltash town council. The best Christmas lights ever this year. They were beautiful."
- "I've only lived here 22 years, and I would say this year's lights were stunning!"
- "It was an amazing evening, and a pleasure to be a part of it."

END

<https://www.saltash.gov.uk/newsandevents.php>

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